

t h e
r e d l a b e l
C O L L E C T I O N





NEW LUXURY
IN LAMINATE
FLOORING

Rich, deep woods. Exquisite stones. Sophisticated

details. Red Label – the laminate flooring

collection of the season – captures the timeless

beauty of nature and refines it for the home

with looks that speak to your inner sense

of fashion.



RUM CHERRY W8100011

FEATURED ON THE COVER:
MOUNTAIN MAHOGANY W8100012

THE LOOK

The Red Label Collection is a celebration of style and individuality. From its show-stopping good looks to inspired details like the uniquely beveled edge that brings new depth and dimension to the floor.





NATURAL WALNUT W8100013

A NEW
DIMENSION
IN STYLE

RED LABEL PLANKS

Red Label Planks quite literally bring a new dimension to laminate flooring. The narrow plank design mirrors the look of natural hardwood – while cool, contemporary color choices adapt to any style with ease.



ENGLISH CHERRY W8100010

RUM CHERRY W8100011

MOUNTAIN MAHOGANY W8100012

NATURAL WALNUT W8100013

NEWCASTLE OAK W8100014

SMOKED OAK W8100015



SMOKED OAK W8100015



R E D L A B E L
P L A N K S

Set a mood. Create a look. Make your mark.

The natural good looks of Red Label Planks

help tie free flowing decorating ideas

together from space to space while offering

durable, easy to clean comfort.



THE ULTIMATE
FASHION
STATEMENT

RED LABEL WOODS

Tradition mingles with the exotic in Red Label Woods –

and the breathtaking effects are sensational. Give

yourself permission to set your design senses soaring

and find the look that reflects your own personality.

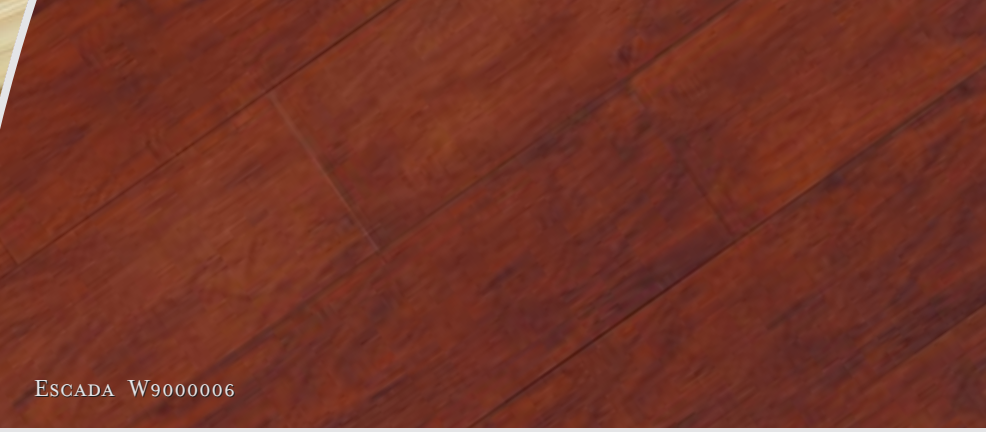


RED LABEL
WOODS

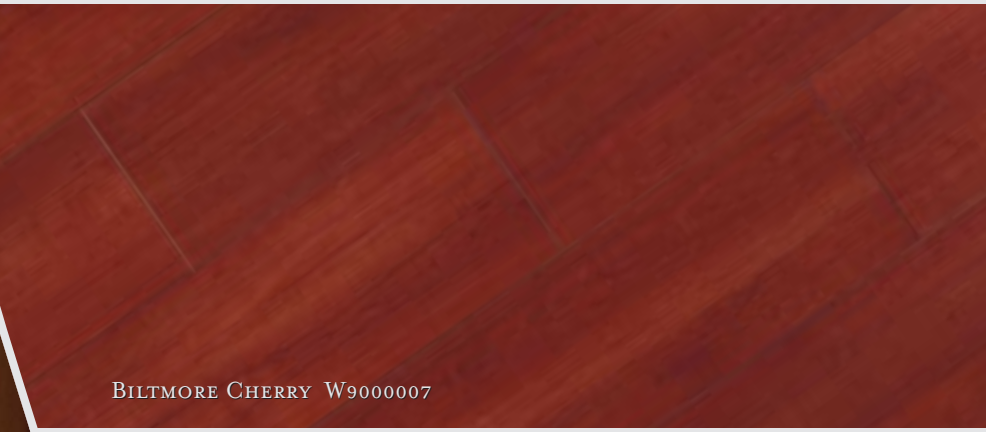
*Classically elegant – with a delicious
edginess that says this is not your
mother's floor. Red Label Woods
provide the perfect canvas for you to
craft your decorating scheme upon.*



BILTMORE CHERRY W9000007



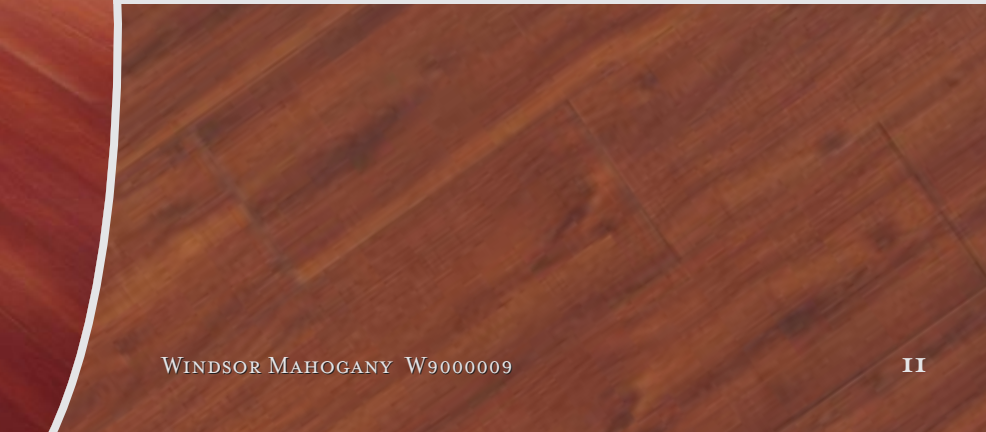
ESCADA W9000006



BILTMORE CHERRY W9000007



FIGURED MAHOGANY W9000008



WINDSOR MAHOGANY W9000009



A CULTURAL
EVOLUTION

RED LABEL STONES

Enjoy the luxurious look of marble and granite –

without the time-consuming maintenance. Red Label

Stones combine the beauty of nature's most beautiful

and enduring materials with all the practical

advantages of laminate.



RED LABEL
STONES

Fashionably refined choices that complement the latest trends in interior design. Like natural stone products, these tiles feature random shade and pattern variations that serve to enhance the finished look of the floor.



CANYON W9000001

CANYON BLACK W9000002

MESA SUNRISE W9000003

MESA VERTE W9000004

MESA SUNRISE W9000003

MESA FLINT W9000005

RED LABEL Collection

THE FINAL ACT

The hottest, newest looks in laminate flooring

are now available in The Red Label Collection

by Wilsonart Flooring. Designed and produced

by one of the world's foremost manufacturers of

high-pressure laminate ... expressly for you.



WARRANTY

RED LABEL PLANKS

20-Year Wear, Fade & Stain Warranty
5-Year Wear, Fade & Stain Commercial Warranty

English Cherry	W8100010
Rum Cherry	W8100011
Mountain Mahogany	W8100012
Natural Walnut	W8100013
Newcastle Oak	W8100014
Smoked Oak	W8100015

RED LABEL WOODS

Lifetime Wear, Fade, Stain & Topical Moisture Warranty
10-Year Wear, Fade & Stain Commercial Warranty

Escada	W9000006
Biltmore Cherry	W9000007
Figured Mahogany	W9000008
Windsor Mahogany	W9000009

RED LABEL STONES

Lifetime Wear, Fade, Stain & Topical Moisture Warranty
10-Year Wear, Fade & Stain Commercial Warranty

Canyon	W9000001
Canyon Black	W9000002
Mesa Sunrise	W9000003
Mesa Verte	W9000004
Mesa Flint	W9000005



SHADE AND PATTERN VARIATIONS

Red Label Stone designs have clearly distinguishable shade and pattern variations from tile to tile.

V2

FLOORING TRIM

Red Label flooring offers a complete line of matching trim options for the perfect finishing touch.



Wilsonart® Flooring

CORPORATE HEADQUARTERS

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